

Sponsorship Packet

2022 Descriptions of Sponsorship Levels

Bronze Sponsor (Investment: \$250)

- Recognition as Bronze Sponsor with your company name featured in the Monterey Fashion show program.
- Opportunity to memorialize or honor cancer survivor in event program.

Silver Sponsor (Investment: \$500)

- Seating for two (2) guests at the event.
- Recognition on day of event signage.
- Company name featured in the Monterey Fashion show program and on the event website.
- Opportunity to memorialize or honor cancer survivor in event program.

Gold Sponsor (Investment: \$1,000)

- Seating for four (4) guests at the event.
- Recognition on day of event signage.
- Company name featured in the Monterey Fashion show program and on event website.
- Opportunity to memorialize or honor cancer survivor in event program.

Platinum Sponsor (Investment: \$2,500)

- Seating for six (6) guests at the event.
- Recognition on day of event signage.
- Company Name featured in the Monterey Fashion show program and on event website.
- Opportunity to memorialize or honor cancer survivor in event program.

Sapphire Sponsor (Investment: \$5,000)

- Reserved VIP seating for (1) table of eight (8) guests at the event.
- Recognition as a Sapphire sponsor with your company name and logo prominently featured on all promotional material with premium placement, including print and electronic media, brochures, and radio/TV spots and billboards. Over 2,500 invitations will be mailed to Monterey County business leaders and residents.
 - Company logo featured in the day of event program and on event website.
 - Verbal recognition as a Sapphire Sponsor during the event.
 - Opportunity to memorialize or honor cancer survivor in event program.

Emerald Sponsor (Investment: \$7,500)

- Reserved VIP seating for (1) table of ten (10) guests at the event.
- Recognition as an Emerald sponsor with your company name and logo prominently featured on all promotional material with premium placement, including print and electronic media,

brochures, and radio/TV spots and billboards. Over 2,500 invitations will be mailed to Monterey County business leaders and residents.

- Company logo prominently featured in the day of event program and on event website.
- Day of event signage recognition with company logo.
- Verbal recognition as an Emerald Sponsor during the event.
- Opportunity to memorialize or honor a cancer survivor in event program.

Ruby Sponsor (Investment: \$10,000)

- Reserved VIP seating for (1) table of twelve (12) guests at the event.
- Recognition as a Ruby sponsor with your company name and logo prominently featured on all promotional material with premium placement, including print and electronic media, brochures, and radio/TV spots and billboards. Over 2,500 invitations will be mailed to Monterey County business leaders and residents.

- Company logo prominently featured in the day of event program and on event website.
- Day of event signage recognition with company logo.
- Verbal recognition as a Ruby Sponsor during the event.
- Opportunity to memorialize or honor a cancer survivor in event program.

Diamond Sponsor (Investment: \$15,000)

- Reserved VIP seating for (2) tables of eight (16) guests at the event.
- Recognition as a Diamond sponsor with your company name and logo prominently featured on all promotional material with premium placement, including print and electronic media, brochures, and radio/TV spots and billboards. Over 2,500 invitations will be mailed to Monterey County business leaders and residents.

- Company logo prominently featured in the day of event program and on event website.
- Day of event signage recognition with company logo.
- Verbal recognition as a Diamond Sponsor during the event.
- Opportunity to memorialize or honor a cancer survivor in event program.

Premier Sponsor (Investment: \$20,000)

- Reserved VIP seating for (2) tables of ten (20) guests at the event.
- Recognition as a Premier sponsor with your company name and logo prominently featured on all promotional material with premium placement, including print and electronic media, brochures, and radio/TV spots and billboards. Over 2,500 invitations will be mailed to Monterey County business leaders and residents.

- Company logo prominently featured in the day of event program and on event website.
- Day of event signage recognition with company logo.
- Verbal recognition as a Premier Sponsor during the event.
- Opportunity to memorialize or honor a cancer survivor in event program.

If commitment is made prior to printing deadline of Feb 1, 2022.

2022 UNDERWRITING AMENITIES

Catering/Facility Rental

Your company name or logo will appear on signage throughout the event and in the event, program distributed to all guests attending the Fashion Show

Investment: \$10,000

Printing

Your company name will appear on the event Invitation and Save the Date card sent to over 3000 homes and in the event program

Investment: \$5,000

Audio Visual/Entertainment/DJ

Your company name will be prominently displayed at event near the DJ and stage and in the event program

Investment: \$2,500

Event Décor

Your company name will be prominently displayed at event near stage and in the event program

Investment: \$2,000

Food for Models/Volunteers

Your company name will be displayed prominently at the event and in the event program

Investment: \$1,000

Celebration of Life-

presented by American Cancer Society



Let's not let cancer gain ground. Join us as a sponsor!

Sponsor/Company Name _____

Contact Name (if different from above) _____

Mailing Address _____ City/State/Zip _____

Email _____ Phone _____ Fax _____

Please select your preferred sponsor level:

\$20,000 \$10,000 \$5,000 \$2,500 \$1000 \$500 \$250

Celebration of Life donation:

\$20,000 \$10,000 \$5,000 \$2,500 \$1,000 \$500 Other:

Would you like to Honor someone or recognize someone who has lost the battle to cancer or pay tribute in our event program?

Yes _____ No _____

I would like to honor (name of cancer survivor) _____

OR in tribute in memory of (name) _____

Visit our website at [2022 Monterey Fashion Show](#) to pay a tribute in memory of Shirley Lavorato.

MAIN CONTACT

Please indicate an individual within your company that we may coordinate with on a sponsorship/amenities.

Name _____

Title _____ Phone _____

Email _____ @ _____

SUBMIT: Please sign and return this form with your check or credit card number, name on the credit card, expiration date and security code to the Celebration of Life. All monies must be received by **2/01/2022** to be included in the program.

Mail: American Cancer Society

Attn: Celebration of Life Fashion Show

1534 N Main Street Salinas CA 93906

Email: Nancy Valdez Nancy.valdez@cancer.org

BECOME A Sponsor

ACS Tax ID: 13-1788491

Signature _____ Date _____