Dear Donor:

On behalf of the American Cancer Society’s Fashion Show Committee, we wish to thank you for your donation of an auction item to our event in the past. Your generous contribution helps support the mission of the American Cancer Society, the nation’s largest private source of funds for scientists studying cancer. We are asking for your continued support by donating an auction item to our 2020 virtual event, the 11th annual Santa Cruz Fashion Show “A Fashionable Affair”. We can’t think of a better way to honor someone you know, perhaps a friend or a loved one, who has battled cancer.

We are thrilled to announce that our amazing supporters and volunteer leadership team are busy planning an exciting virtual experience for you on November 15, 2020. Survivors, friends, and family members will be inspired by this unique event. Since 2009, the Santa Cruz Fashion Show has become one of Santa Cruz’s preeminent charitable events.

We recognize that not everyone will be in a position to give as generously as in the past, so please give what you can. We are all in this together! Thank you for your continued caring and support to the American Cancer Society. Please respond by October 10, 2020, to be included on digital print materials. For additional information please contact Nancy Valdez at 831.578.7630 or by email: nancy.valdez@cancer.org.

Sincerely,

Santa Cruz Fashion Show Auction Committee

Tere Carrubba
Silent Auction Co-Chair

Cathe Race
Silent Auction Co-Chair
This print opportunity is an excellent medium to show your support for the American Cancer Society. The Invitation will be shared to more than 1000 residents and businesses throughout Santa Cruz County, and the Event Program will be viewed by over 250 guests on Sunday November 15, 2020.

Business card: $100
¾ page: $200
Half page: $300
Full page: $400
Inside Front Cover $ 600
Inside Back Cover $ 600

Payments and file are due by October 10, 2020 for inclusion in the Event Program.

Company or Donor Name: ____________________________________________
Phone: ___________________________ Fax: ___________________________ Email: ___________________________
Administrative Contact Name: _____________________________________ Phone: ___________________________
Mailing Address: ________________________________________________ City_________________ STATE___

Please reserve the following space (sizes are approximate and will be finalized before going to print):

- Full Page (4.5” w x 7.5” h)  - Inside Covers (4.5” w x 7.5” h)
- Half Page (4.5” w x 3.75” h)  - Quarter Page (2.25” w x 3.75”h)  - Business Card (3.5” w x 2” h)

Checks made payable to American Cancer Society

Please charge my:  [ ] Master Card  [ ] Visa  [ ] American Express

Account # ___________________________ Exp. Date: ___________________________ Security Code: ___________________________
Name on Card: ___________________________________________ Signature: ___________________________

Conditions: PPO’s will appear in black and white. All PPO’s must be submitted as press ready electronic files. Purchase of PPO does not include any additional design services. Files must be placement ready. Acceptable files include: EPS, Tiff, Jpeg, and PDF at 300dpi. PowerPoint files are not acceptable. PPOs can contain name and logo, list of locations, telephone number, Internet address and/or slogans that do not have qualitative or comparative descriptions of sponsor’s products, services, facilities or company. PPO placement is on a first come, first served basis. All submittals are subject to the approval of the Santa Cruz Fashion Show committee and may not be canceled after space closing date. PPO fees are non-refundable. Verbal agreements will not be recognized. This contract comprises our agreement in its entirety.

Please submit PPO files and form to nancy.valdez@cancer.org or mail to Nancy Valdez at:
747 Camden Ave Suite B, Campbell, CA 95008 Questions: 831-578-7630

Thank you for supporting the American Cancer Society

Please retain a copy for your records and return a copy to American Cancer Society. This receipt is in compliance with current tax laws and represents our best efforts to provide you with adequate and necessary information for your income tax returns. No goods or services were provided by ACS in exchange for the contribution. Please consult with your tax advisor regarding deductibility. ACS Tax ID #: 13-1788491

Privacy Policy: “The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "policy” link at the bottom of the page or call us any time at 1-800-227-2345.”
SPONSOR CONTRACT

Sponsor Name (As you would like it printed on the Program): ________________________________

Contact Person: ________________________________ Phone: ________________________________

Address: ____________________________________________________________________________

City/State/Zip: ________________________________________________________________________

Email Address: ________________________________________________________________________

Method of Payment:

Check_______ MasterCard _______ Visa_______

Credit Card Number: ________________________________

Expiration Date: ___________ Authorization code (3-digit code on back of credit card): ________

Authorized Signature ____________________________ Amount of Contribution: ___________

SPONSOR OPPORTUNITIES

______ Premier Sponsor ($20,000) * _______ Yellow Diamond Sponsor ($15,000) *
______ Sapphire ($10,000) * _______ Emerald ($7,000) *
______ Ruby ($5,000) * _______ Platinum ($2,500)
______ Gold ($1,000) _______ Silver ($500)
______ Bronze ($250)

Would you like to Honor a cancer survivor or Memorialize someone who lost his or her battle to cancer in our event program? Yes_____ No______

I would like to Honor (name of cancer survivor) ________________________________

OR Memorialize (name) _____________________________________________________________

* Payment must be received by October 2, 2020 to ensure name in invitation
*Payment must be received by October 9, 2020 to ensure name or memorial listing in program
*Logo must be received by print deadline.

All donations are tax-deductible to the extent allowed by law.

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and or call us anytime at 1-800-227-2345.

Tax ID #: 13-1788491.

Send checks to: American Cancer Society, Fashion Show, 747 Camden Ave., Ste B. Campbell, CA 95008

American Cancer Society-Campbell Office
747 Camden Avenue Suite B Campbell, CA 95008
Cancer Information 1.800.227.2345 cancer.org